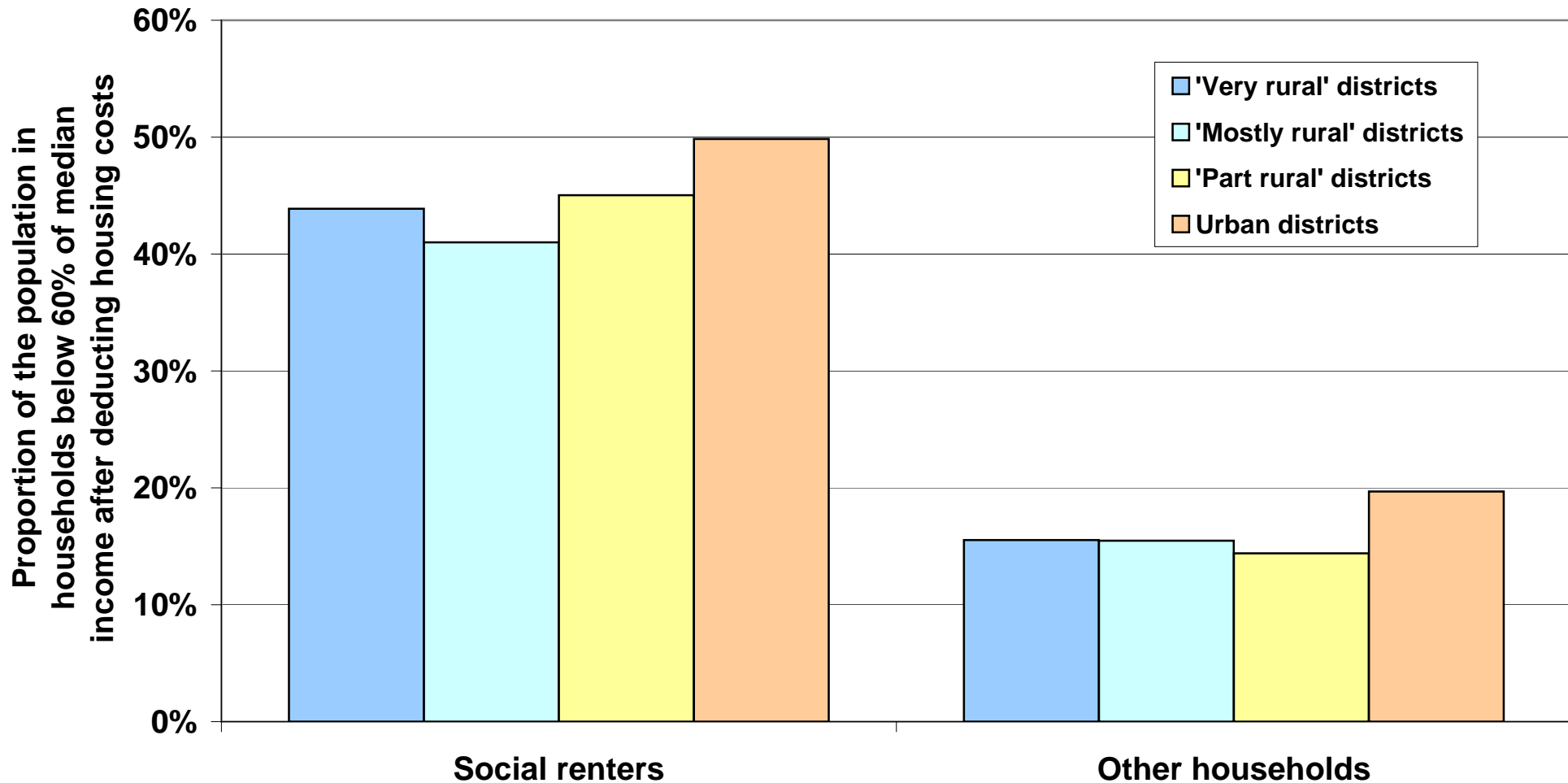


**Almost half of all people in social housing in rural districts are in low income. This compares to around one in seven of those in other tenures.**



Source: Households Below Average Income, DWP; the data is the average for 2006/07 to 2008/09; England; updated Sep 2010