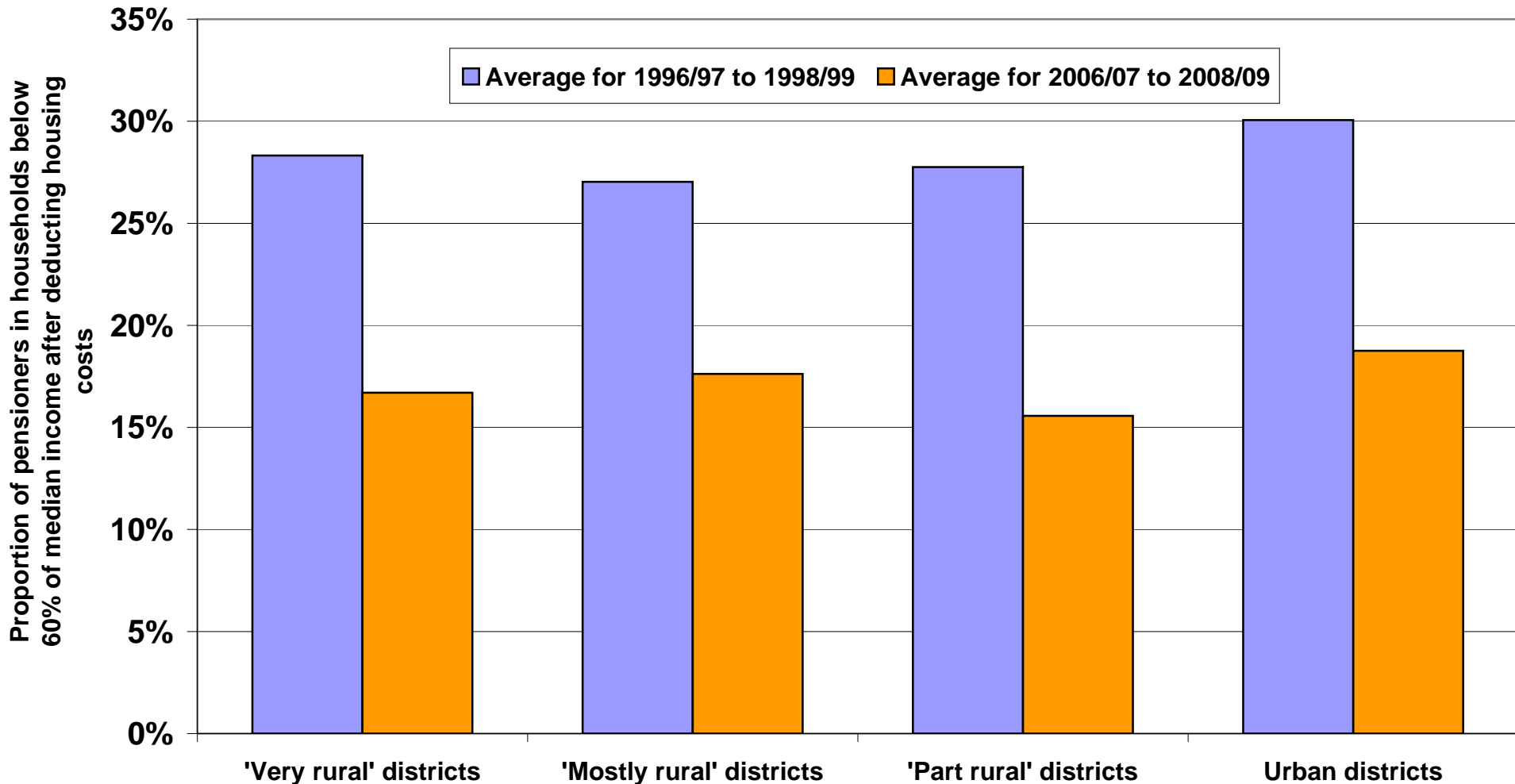


In rural districts, like in urban districts, the proportion of pensioners who are in low income has fallen substantially over the last decade



Source: Household Below Average Income, DWP; England; updated Sep 2010