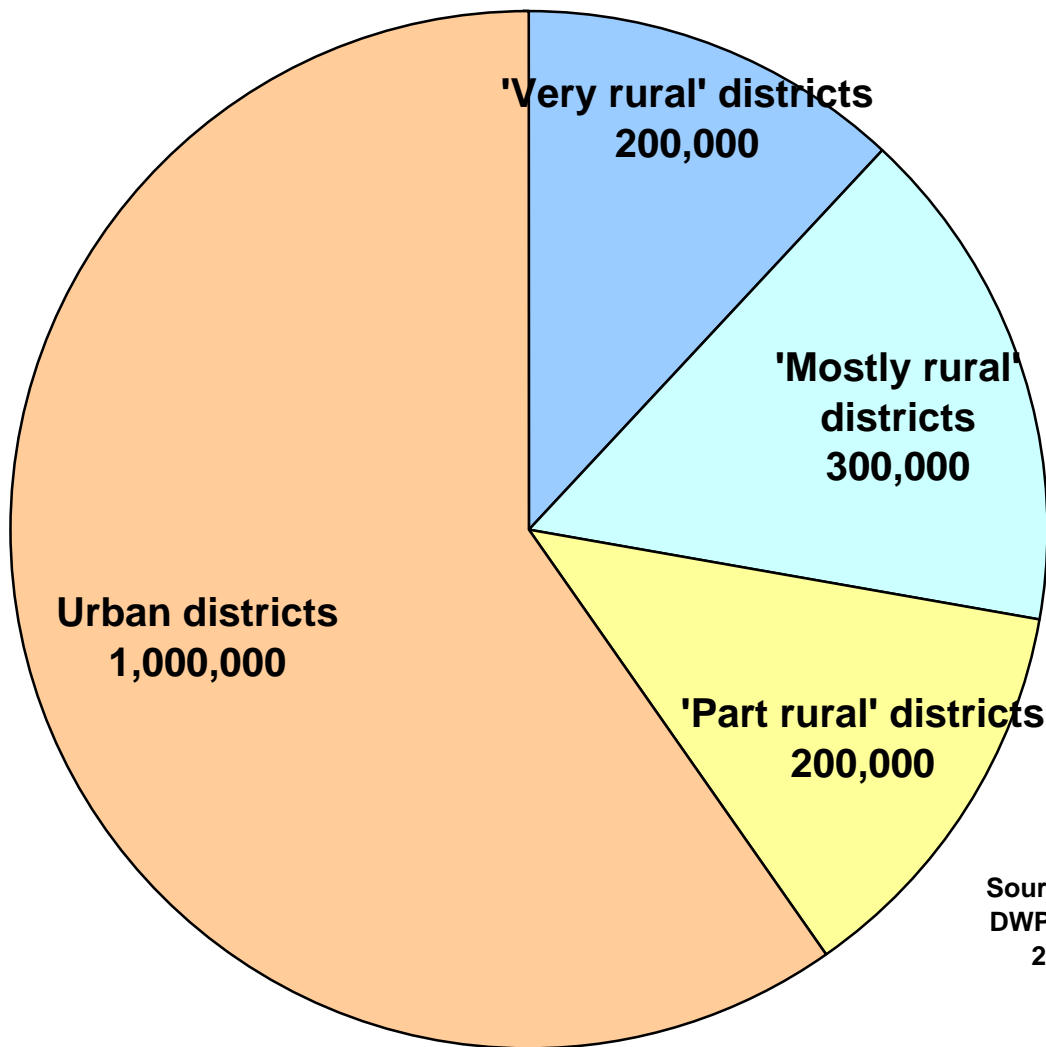


# 700,000 pensioners in low-income households - two-fifths of the total - live in rural districts



Source: Household Below Average Income, DWP; the data is the average for 2006/07 to 2008/09; England; updated Sep 2010