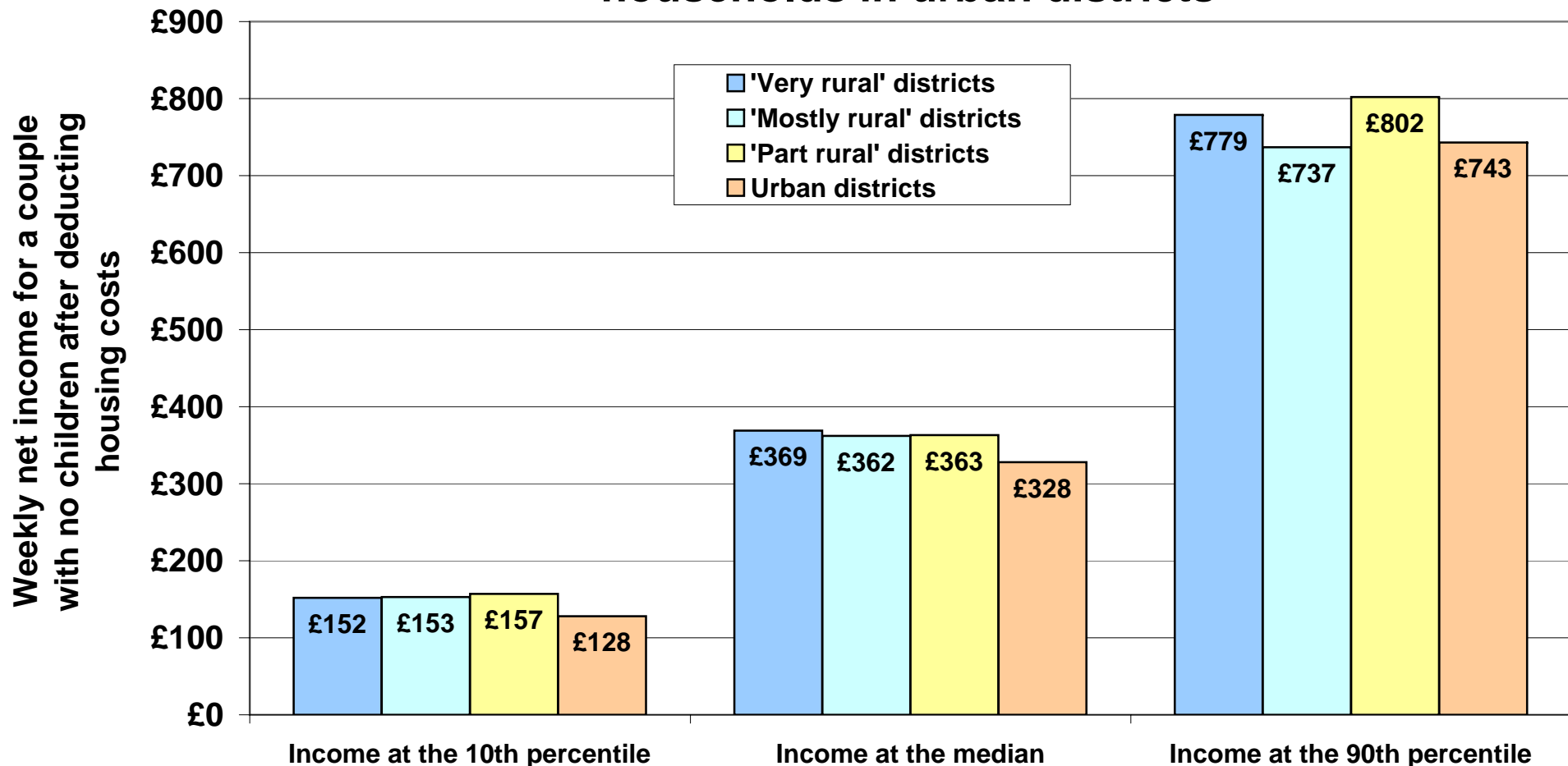


Throughout the income distribution, households in rural districts have, on average, a slightly greater income than households in urban districts



Source: Household Below Average Income 2008/09, DWP; England; updated Sep 2010