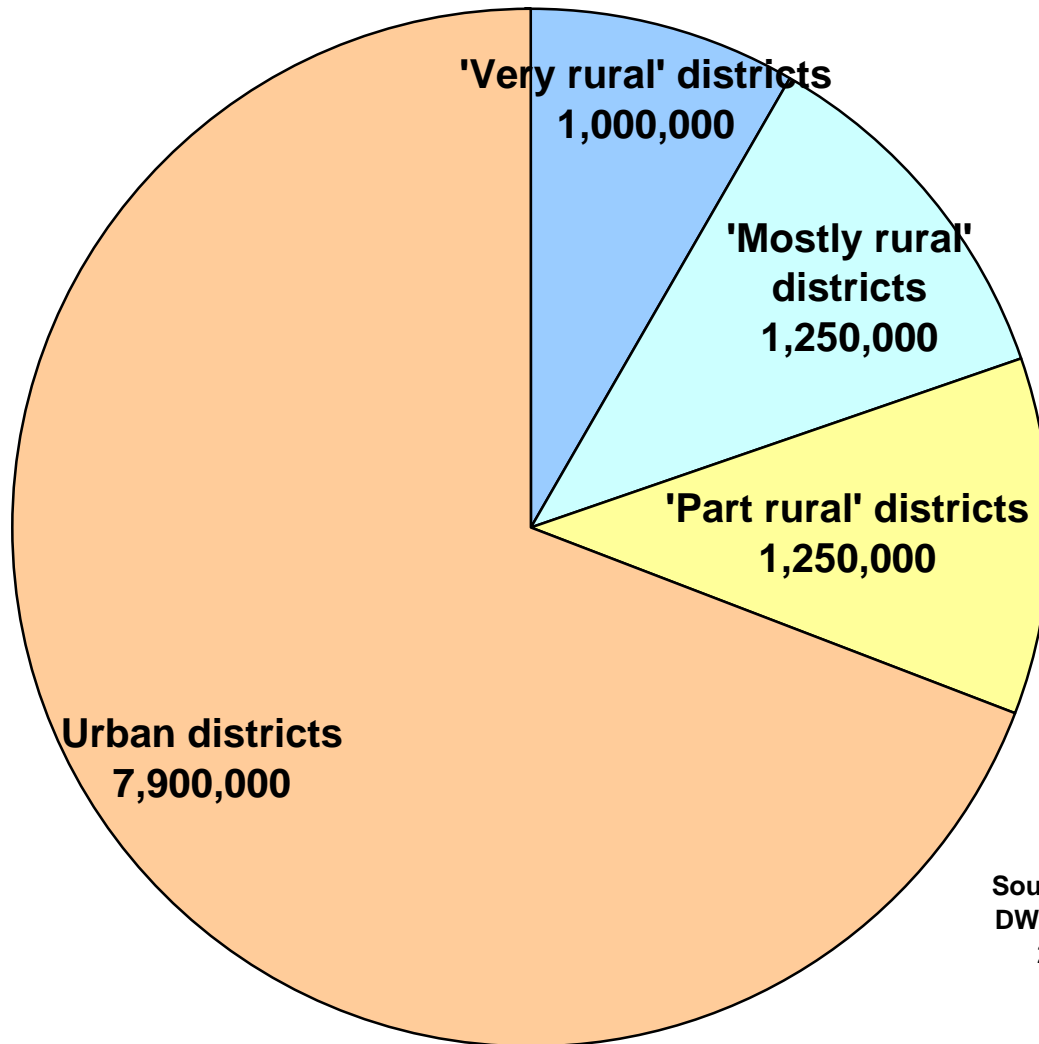


3.5 million people in rural districts live in low-income households - around a third of the total



Source: Household Below Average Income, DWP; the data is the average for 2006/07 to 2008/09; England; updated Sep 2010